REPORT

DATE:

February 3, 2005

TO:

Administration Committee

Regional Council

FROM:

Communication & Membership Subcommittee

SUBJECT:

The Hagman and Other SCAG Awards

EXECUTIVE DIRECTOR'S APPROVAL:

RECOMMENDED ACTION:

Retire the Hagman Award and establish four new awards honoring Leadership and Regionalism.

BACKGROUND:

For the past twenty-plus years, SCAG has presented the Donald G. Hagman Award to the Regional Citizen of the Year at our annual General Assembly. For many years, this award process was carried out by SCAG's Regional Advisory Council (RAC), a body of non-elected officials representing the private and non-profit sectors as well as community organizations. When the RAC was disbanded, the task of continuing the Hagman Award process was delegated by the Regional Council to the Communication & Membership Subcommittee.

The members of the Communication and Membership Subcommittee respectively suggest retiring the Hagman Award. In its place, the members recommend establishing four new awards, each recognizing Leadership and Regionalism related to specific areas of SCAG's work. Each of SCAG's three policy committees would have an award to bestow upon a leader in one of their areas of focus. For example: TCC might recognize a regional leader in Goods Movement, EEC might recognize a regional leader in Water, and CEHD might recognize a regional leader in Housing Element Reform. As with the Hagman Award, these leaders would still be civilians, not elected officials. The fourth proposed award would be a Media or Communications Award, nominated from this Subcommittee as an individual in the communication industry who presents a regional perspective, for example: a reporter who wrote a series or article on the regional aspects of airport decentralization. Nominations of these Regional Champions would originate in their respective committees and be forwarded for ratification to the Regional Council. Award presentations would take place at the General Assembly.

FISCAL IMPACT:

There is no fiscal impact.

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